UPDATED 2:40 PM EDT | OCT 5, 2016
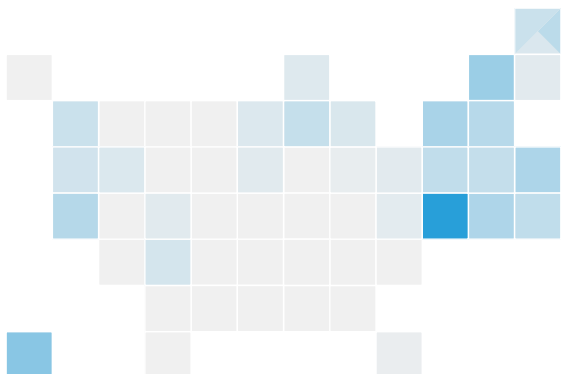
# What Would It Take To Turn Red States Blue ?

Change the settings below to see how shifts party preference and turnout by different demographic groups would affect the 2016 presidential election.
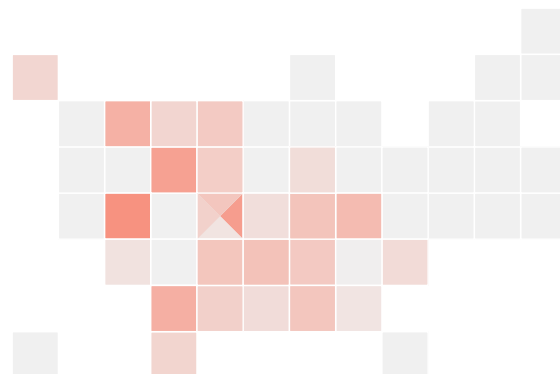
By Aaron Bycoffe and David Wasserman
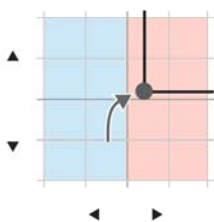
## CLINTON

ELECTORAL VOTES 332 ✓
POPULAR VOTE 51.6%

## TRUMP
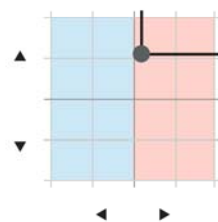
ELECTORAL VOTES 206
POPULAR VOTE 46.6%



RESET

NON-COLLEGE-EDUCATED WHITE  COLLEGE-EDUCATED WHITE  BLACK  HISPANIC/LATINO  ASIA
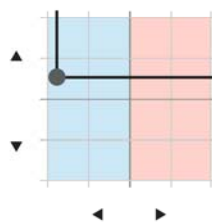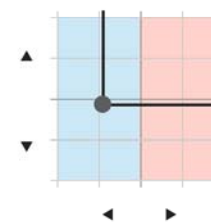
SPLIT WHITES BY

⦿ GENDER

THIRD-PARTY VOTE

**How the Swing-O-Matic works:**　　We started with the results of the 2012 election and the support for each party's candidate by the five demographic groups. We then adjusted the size of those groups based on four years of population change. When you adjust the vote and turnout above, our model recalculates the results for each state — as well as the Electoral College outcome and the national popular vote — taking into account how much of the state's electorate the group accounts for. Read more »

**FiveThirtyEight**

## NON-COLLEGE-EDUCATED WHITE

Whites without college degrees are the bedrock of Donald Trump's coalition: Mitt Romney carried them by more than 20 percentage points in 2012, and Trump is on pace to well exceed that showing. However, they turn out at lower rates than whites with degrees, and their share of the electorate shrinks every four years. Non-college-educated whites skew older and rural and will be 46 percent of eligible voters in 2016, down from 49 percent in 2012. Nonetheless, they still factor heavily in key states, including Iowa, Nevada, Ohio, Pennsylvania and Wisconsin.
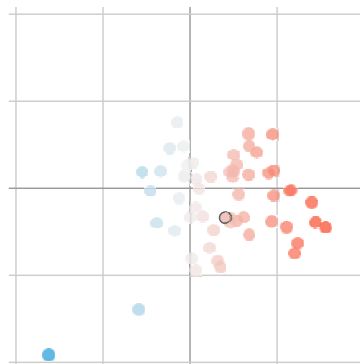
## COLLEGE-EDUCATED WHITE

Trump's unpopularity among white voters with college degrees could be his Achilles' heel and Hillary Clinton's salvation. Most prominent in suburbs and in swing states such Colorado, New Hampshire and Virginia, this growing segment turns out to vote much more reliably than any other group and has been increasingly leaning toward Democrats. In 2012, President Obama carried 2 of the 673 majority-white counties where over a third of residents ages 25 and older hold at least a bachelor's degree. In 2000, Al Gore carried just 169
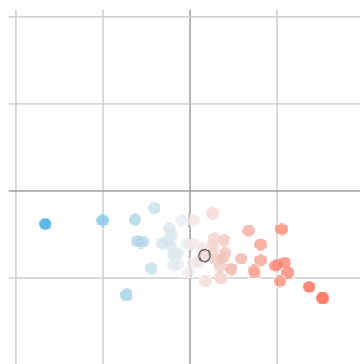
## BLACK

African-Americans are consistently Democrats' best demographic group. Not only did they give President Obama 93 percent of their votes in 2012, but their turnout surpassed that of whites. There little evidence that Trump is improving on Romney's 6 percent showing, but without Obama on the ballot, Democrats will need ensure black turnout remains high. If it declines, Clinton will have much less room for error in key states such Florida, Michigan, North Carolina, Ohio, Pennsylvania and Virginia.
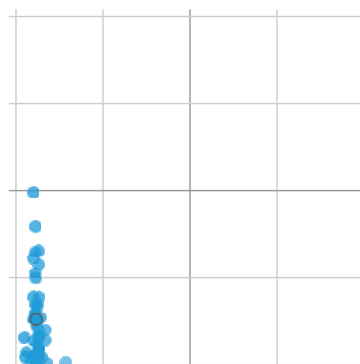
## HISPANIC/LATINO

Latino voters are about 11 percent of the eligible electorate in 2016, up 1 percentage point from four years ago. Romney received just percent of their votes in 2012, and Trump is in danger of faring even worse. However, Latino voters tend to turn out at lower rates than whites and African-Americans and are heavily concentrated non-battleground states, such a California, New York and Texas, limiting their influence in the Electoral College. High Latino turnout will be most crucial to Clinton's prospects Florida and Nevada.

**FiveThirtyEight**
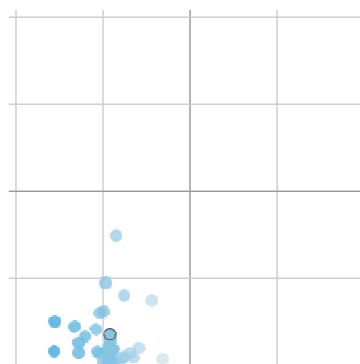
Although Asians and others (including Native Americans, Nat
Hawaiians and multiracial voters) made up just 5 percent of
voters in 2012, they are the fastest-growing segment of the vot
eligible population. Obama took 73 percent of the Asian vote
2012, 2 points higher than his share among Latinos, and Trum
could underperform past Republicans among this group. Howev
like Latinos, these voters are heavily concentrated in l
competitive states such a California, Hawaii and Washington
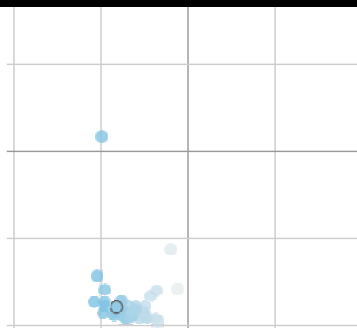
## THE VOTING BLOCS IN EACH STATE

| | ELECTORAL VOTES | MAKEUP OF ELECTORATE | | | | | VOTE | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | NON-COLLEGE EDUCATED WHITE | COLLEGE-EDUCATED WHITE | BLACK | HISPANIC/LATINO | ASIAN/OTHER | CLINTON | TRUMP | OTHER |
| US | 538 | 41.6% | 31.3% | 13.0% | 8.9% | 5.3% | 51.6% | 46.6% | 1.7% |
| AK | 3 | 40.6% | 30.1% | 2.9% | 4.4% | 22.0% | 41.4% | 54.2% | 4.3% |
| AL | 9 | 46.0% | 24.0% | 26.3% | 1.5% | 2.2% | 39.0% | 59.9% | 1.1% |
| AR | 6 | 54.3% | 26.4% | 13.6% | 2.8% | 2.9% | 37.3% | 60.1% | 2.6% |
| AZ | 11 | 41.6% | 32.1% | 3.9% | 15.5% | 7.0% | 45.6% | 52.7% | 1.7% |
| CA | 55 | 26.4% | 28.6% | 6.9% | 23.7% | 14.3% | 61.0% | 36.4% | 2.6% |
| CO | 9 | 41.6% | 41.5% | 2.9% | 10.3% | 3.6% | 51.9% | 45.7% | 2.4% |
| CT | 7 | 37.8% | 41.5% | 8.7% | 8.3% | 3.6% | 58.6% | 40.3% | 1.2% |
| DC | 3 | 2.2% | 40.6% | 49.6% | 4.0% | 3.6% | 90.8% | 7.4% | 1.8% |
| DE | 3 | 44.5% | 29.0% | 19.6% | 4.0% | 3.0% | 59.2% | 39.4% | 1.4% |
| FL | 29 | 40.1% | 25.0% | 13.5% | 18.6% | 2.8% | 50.9% | 48.3% | 0.9% |
| GA | 16 | 34.2% | 26.6% | 32.3% | 3.3% | 3.4% | 46.5% | 52.2% | 1.2% |
| HI | 4 | 15.2% | 20.2% | 2.3% | 7.9% | 54.4% | 70.6% | 27.7% | 1.6% |
| IA | 6 | 62.0% | 32.0% | 2.0% | 2.1% | 1.8% | 52.2% | 46.0% | 1.8% |
| ID | 4 | 60.4% | 30.5% | 0.4% | 5.4% | 3.3% | 33.0% | 64.1% | 2.8% |
| IL | 20 | 38.0% | 34.0% | 17.2% | 6.4% | 4.3% | 58.1% | 40.2% | 1.7% |
| IN | 11 | 54.6% | 30.5% | 9.9% | 2.9% | 2.1% | 44.3% | 53.7% | 1.9% |
| KS | 6 | 48.2% | 38.5% | 4.7% | 4.7% | 3.9% | 38.3% | 59.4% | 2.3% |
| KY | 8 | 62.2% | 27.6% | 7.0% | 1.3% | 1.9% | 38.1% | 60.2% | 1.7% |
| LA | 8 | 40.2% | 22.5% | 32.8% | 2.1% | 2.4% | 41.2% | 57.1% | 1.6% |
| MA | 11 | 40.0% | 45.1% | 5.0% | 5.4% | 4.4% | 61.0% | 37.2% | 1.8% |
| MD | 10 | 29.2% | 31.3% | 30.6% | 3.5% | 5.4% | 62.8% | 35.1% | 2.1% |
| ME | 2 | 61.6% | 35.1% | 0.5% | 0.8% | 2.0% | 56.5% | 40.7% | 2.7% |
| ME 1st | 1 | 54.8% | 41.7% | 0.7% | 0.9% | 1.9% | 59.8% | 37.9% | 2.2% |
| ME 2nd | 1 | 69.0% | 27.8% | 0.4% | 0.7% | 2.1% | 52.9% | 43.8% | 3.3% |
| MI | 16 | 52.5% | 29.4% | 12.8% | 2.3% | 3.0% | 54.3% | 44.6% | 1.1% |
| MN | 10 | 53.7% | 37.4% | 3.3% | 1.7% | 3.9% | 53.1% | 44.5% | 2.4% |
| MO | 10 | 53.2% | 30.9% | 11.5% | 1.8% | 2.7% | 44.7% | 53.5% | 1.8% |
| MS | 6 | 38.8% | 19.3% | 39.7% | 1.1% | 1.2% | 44.7% | 54.4% | 0.9% |

**FiveThirtyEight**

| | ELECTORAL VOTES | NON-COLLEGE EDUCATED WHITE | EDUCATED WHITE | BLACK | HISPANIC/LATINO | ASIAN/OTHER | CLINTON | TRUMP | OTHER |
|---|---|---|---|---|---|---|---|---|---|
| MT | 3 | 56.7% | 34.2% | 0.3% | 1.9% | 6.8% | 41.9% | 55.2% | 2.9% |
| NC | 15 | 40.4% | 28.0% | 25.0% | 2.5% | 4.0% | 49.0% | 49.8% | 1.3% |
| ND | 3 | 59.6% | 32.2% | 1.0% | 1.7% | 5.5% | 39.1% | 57.9% | 3.0% |
| NE | 2 | 53.9% | 35.8% | 3.6% | 4.1% | 2.7% | 38.5% | 59.3% | 2.2% |
| NE 1st | 1 | 55.2% | 36.3% | 2.2% | 3.4% | 3.0% | 41.1% | 56.7% | 2.2% |
| NE 2nd | 1 | 41.4% | 43.6% | 7.8% | 4.0% | 3.2% | 46.0% | 52.2% | 1.8% |
| NE 3rd | 1 | 65.5% | 27.2% | 0.6% | 4.8% | 1.9% | 28.0% | 69.4% | 2.6% |
| NH | 4 | 56.5% | 39.2% | 0.6% | 1.6% | 2.1% | 52.1% | 46.3% | 1.6% |
| NJ | 14 | 32.9% | 34.8% | 14.4% | 11.1% | 6.8% | 59.2% | 39.7% | 1.0% |
| NM | 5 | 27.5% | 26.5% | 1.8% | 37.4% | 6.9% | 53.6% | 42.2% | 4.2% |
| NV | 6 | 41.9% | 24.1% | 8.4% | 15.1% | 10.5% | 53.2% | 44.7% | 2.1% |
| NY | 29 | 29.8% | 35.9% | 16.2% | 12.6% | 5.5% | 64.1% | 34.6% | 1.3% |
| OH | 18 | 53.3% | 29.5% | 13.0% | 1.8% | 2.4% | 50.9% | 47.4% | 1.6% |
| OK | 7 | 49.3% | 28.8% | 7.5% | 4.6% | 10.0% | 33.9% | 66.1% | 0.0% |
| OR | 7 | 53.1% | 35.4% | 1.3% | 4.7% | 5.5% | 54.7% | 41.8% | 3.6% |
| PA | 20 | 49.8% | 33.4% | 10.3% | 3.6% | 2.9% | 52.3% | 46.3% | 1.5% |
| RI | 4 | 49.2% | 35.5% | 3.6% | 7.2% | 4.4% | 62.8% | 35.1% | 2.1% |
| SC | 9 | 38.8% | 28.4% | 28.7% | 1.9% | 2.1% | 44.1% | 54.5% | 1.4% |
| SD | 3 | 54.6% | 34.3% | 0.9% | 1.7% | 8.5% | 40.4% | 57.4% | 2.2% |
| TN | 11 | 47.9% | 30.1% | 17.6% | 1.8% | 2.7% | 39.6% | 59.0% | 1.4% |
| TX | 38 | 31.4% | 29.4% | 14.8% | 20.1% | 4.3% | 42.4% | 56.1% | 1.5% |
| UT | 6 | 49.4% | 38.9% | 0.8% | 6.5% | 4.4% | 25.4% | 72.1% | 2.5% |
| VA | 13 | 36.7% | 34.8% | 19.5% | 3.6% | 5.4% | 51.8% | 46.6% | 1.6% |
| VT | 3 | 54.6% | 41.5% | 0.7% | 1.1% | 2.1% | 66.5% | 31.1% | 2.5% |
| WA | 12 | 47.2% | 34.8% | 2.8% | 5.0% | 10.3% | 56.6% | 40.9% | 2.5% |
| WI | 10 | 57.2% | 31.9% | 5.9% | 2.3% | 2.7% | 53.1% | 45.6% | 1.3% |
| WV | 5 | 65.7% | 27.5% | 3.6% | 1.0% | 2.2% | 35.8% | 62.0% | 2.2% |
| WY | 3 | 55.0% | 34.5% | 1.0% | 5.7% | 3.9% | 28.7% | 67.8% | 3.5% |

In most states, the winner of the popular vote gets all of the state's electoral votes. Maine and Nebraska award one electoral v the winner of the popular vote in each congressional district and two electoral votes to the statewide winner. The model us allocates the congressional district electoral votes in those states separately from the statewide electoral

Additional contributions from Allison McCann

Sources: Sources: Edison Media Research/Mitofsky International (2004/2008/2012 exit polls); U.S. Census Bureau, Population Survey (turnout rates by race/ethnicity); U.S. Census Bureau, American Community Survey (population estimates Political Report (election results; compiled from official sourc

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