

## Meet Our Advertisers

### 28-30 Companies

**CONTACT:** Brooke Thomas  
**PHONE:** 310-460-2830  
**FAX:** 310-460-2831  
**E-MAIL:** bthomas@2830.net  
**URL:** www.2830.net

The 28-30 Media Companies are an established television direct response firm specializing in the U.S. Hispanic marketplace. We offer media buying services, consulting, and television sales.  
**See our ad on page 2**

### Atomic Direct

**CONTACT:** Doug Garnett  
**PHONE:** 503-296-6131  
**E-MAIL:** doug@atomicdirect.com  
**URL:** www.atomicdirect.com  
**See our ad on page 40**

### Capital Media

**CONTACT:** Dr. Nadia Ashrafian  
**PHONE:** 949-305-0670, ext. 102/  
800-571-3936  
**FAX:** 949-305-0670  
**E-MAIL:** ben@capitalmedia.com  
**URL:** www.capitalmedia.com

We are a boutique full-service DR advertising agency, offering short-form and long-form infomercial production, media buying (television and radio, long and short form), direct mail, campaign management, call center scriptwriting and contracting with all the best vendors in the industry to ensure a healthy campaign run.  
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### Carlo Joseph Investments

**CONTACT:** Carlo Joseph  
**PHONE:** 404-319-9788  
**FAX:** 404-842-0411

**E-MAIL:** watersprings04@yahoo.com  
Carlo Joseph Investments is a real estate investment corporation located in Atlanta, GA. Our primary business is to provide investors with residential and commercial property projects. The residential real estate includes luxury homes valued at over \$1 million. Our commercial real estate is comprised of apartment buildings, hotels, retail offices, land development and strip malls with very high value.  
**See our ad on page CV2**

### COREMedia Systems Inc.

**CONTACT:** Glen DeKraker  
**PHONE:** 973-276-0882  
**FAX:** 973-276-0891

**E-MAIL:** gdekraker@coremedia-systems.com  
**URL:** www.coremedia-systems.com  
COREMedia Systems is the leader in the design, development, implementation and support of direct response buy management and response analysis software.  
**See our ad on page 11**

### E&M Advertising Inc.

**CONTACT:** Michael Medico  
**PHONE:** 212-981-5901  
**FAX:** 212-981-2121

**E-MAIL:** mmedico@emadv.com  
E&M is a vertically integrated broadcast direct response agency specialized in executing promotions and managing response.  
**See our ad on page 10**

### Exchange Place

**CONTACT:** Jane Lindner  
**PHONE:** 800 818-8030  
**E-MAIL:** sales@exchangeplace.com  
**URL:** www.exchangeplace.com

Exchange Place delivers freshly originated, qualified, verified leads in real time. This pay-per-lead bidding marketplace matches pre-screened buyers and sellers of products and services competing to offer the best deal. Start receiving leads in 5 easy steps by visiting [www.exchangeplace.com](http://www.exchangeplace.com)  
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### Golden Media

**CONTACT:** Susan Golden  
**PHONE:** 206-763-5886  
**FAX:** 206-763-7005  
**E-MAIL:** susan@goldenmedia-nw.com  
**See our ad on page 33**

### hawthorne direct inc.

**CONTACT:** Mark Ratner  
**PHONE:** 641-472-3800  
**FAX:** 641-472-8851  
**E-MAIL:** drtv@hawthorndirect.com  
**URL:** www.hawthorndirect.com

A full-service television advertising agency specializing in creative, production, media buying, tape duplication and integrated marketing.  
**See our ad on page CV4**

### Higher Power Marketing

**CONTACT:** Peter Feinstein  
**PHONE:** 888-922-3580  
**FAX:** 480-837-2589  
**E-MAIL:** peter@hpowermarketing.com  
**URL:** www.hpowermarketing.com

Higher Power Marketing creates and places per inquiry advertising in radio, TV and newspaper. Our clients get the results we promise, or they get their money back — guaranteed.  
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### ICEbox Advertising

**CONTACT:** Lori Jacobus  
**PHONE:** 818-760-8787 ext., 1101  
**FAX:** 818-257-7274

**E-MAIL:** lori@iceboxadvertising.com  
**URL:** www.iceboxadvertising.com  
ICEbox Advertising is a Los Angeles-based full-service agency that serves a wide range of industries. At ICEbox, the heart of our service mission is to use our expertise, and our ability to innovate, to discover new and exciting ways to Ignite Creative Energy for our clients.  
**See our ad on page 3**

### Icon Media Direct Inc.

**CONTACT:** Nancy Lazkani  
**PHONE:** 818-995-6400  
**FAX:** 818-995-6405  
**E-MAIL:** info@iconmediadirect.com  
**URL:** www.iconmediadirect.com

Icon Media Direct is a full-service media planning and buying direct response agency with more than 16 years' experience in short- and long-form infomercials.  
**See our ad on page 7**

### Imagine Fulfillment Services

**CONTACT:** Andy Arvidson  
**PHONE:** 310-217-4610/888-411-4437  
**FAX:** 310-217-4615  
**E-MAIL:** andya@imaginefulfillment.com  
**URL:** www.imaginefulfillment.com

Imagine Fulfillment Services (IFS), with corporate headquarters in Torrance, Calif., is an industry leader of order fulfillment services for the direct response industry. IFS's client portfolio includes *Fortune* 500 companies and major film studios. IFS has 300,000 square feet of building space and 319 full-time employees that handle over fifty active consumer infomercial and short form DRTV order fulfillment campaigns.  
**See our ad on page 66**

### JBT Media Management Inc.

**CONTACT:** Sandra Cercone  
**PHONE:** 480-777-8811  
**FAX:** 480-777-0727  
**E-MAIL:** sandy@jbtmedia.com  
**URL:** www.jbtmedia.com

A one-stop media placement and media management agency specializing in long-form media placement, national cable placement, local broadcast placement, regional cable placement and special per inquiry packages.  
**See our ad on page 24-25**

### Liquid Focus, Inc.

**CONTACT:** Kenneth Osborn  
**PHONE:** 203-635-4382, 866-892-0259  
**FAX:** 203-682-1620  
**E-MAIL:** info@liquidfocus.com  
**URL:** www.liquidfocus.com

Liquid Focus is a pioneer of interactive direct response systems and marketing methods, providing competitively priced turnkey e-commerce and online marketing services.  
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### Livemercial

**CONTACT:** Nicky DeLaSalle  
**PHONE:** 949-622-5424  
**E-MAIL:** ndelasalle@livemercial.com  
**URL:** info@livemercial.com

Livemercial — the leader in Online Direct Response.  
**See our ad on page 8-9**

### Lockard & Wechsler Direct

**CONTACT:** Richard Wechsler (LWD)  
**PHONE:** 914-591-6600  
**E-MAIL:** rwechsler@lwdirect.com  
**URL:** www.lwdirect.com

Lockard & Wechsler West is a full-service direct response media company specializing in long form media for the infomercial industry. Formerly Time Prophets, the company recently joined forces with Lockard & Wechsler Direct, a highly successful direct marketing agency located in New York, to form Lockard & Wechsler West.  
**See our ad on page CV3**

### Manhattan Media Services Inc.

**CONTACT:** Marianna Morello  
**PHONE:** 212-808-4077  
**FAX:** 212-808-4080  
**E-MAIL:** mmorello@manhmedia.com  
**URL:** www.manhmedia.com

A full-service print-media buying agency specializing in placing print ads in magazines, newspapers and FSIs at rates that are up to 70% off prevailing rates.  
**See our ad on page 15**

### Moulton Logistics Management

**CONTACT:** Joel Crannell  
**PHONE:** 818-442-0313  
**FAX:** 818-442-0310  
**E-MAIL:** joel@moultonlogistics.com  
**URL:** www.moultonlogistics.com

Moulton Logistics is a technology company that functions as a leading national fulfillment and customer relations resource. Moulton specializes in providing an unprecedented depth of Web-based online reporting. Continuity programs, in particular benefit from the speed and detail of Moulton's information flow. Based on the insights we provide about the movement of their merchandise, our clients can stay virtual and make crucial decisions with a minimum of staff.  
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### Oak Lawn Marketing Inc.

**CONTACT:** Scott F. Reid  
**PHONE:** +81(0)52-950-1191  
**FAX:** +81(0)52-950-1527  
**E-MAIL:** scott\_reid@oaklawn.co.jp  
**See our ad on page 17**

### Permission Interactive

**CONTACT:** Bob Greenstone  
**PHONE:** 619-708-7456  
**E-MAIL:** bob@permissioninteractive.com  
**URL:** www.permissioninteractive.com  
Permission Interactive is the oldest and largest Internet marketing firm serving the DRTV industry. Our proprietary Web site technology will help marketers achieve the highest conversion rate and average sale on the Internet. We have the largest DRTV dedicated affiliate and E-mail networks.  
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### REVShare

**CONTACT:** Sales  
**PHONE:** 800-819-9945  
**E-MAIL:** mike@revshare.com  
**URL:** www.revshare.com

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### Script to Screen Inc.

**CONTACT:** Tony Kerry  
**PHONE:** 866-787-3788  
**FAX:** 714-558-1759  
**E-MAIL:** sts@scripttoscreen.com  
**URL:** www.scripttoscreen.com

A leader in direct response television marketing, specializing in production, consulting and campaign management.  
**See our ad on page 5**

### Thill Logistics

**CONTACT:** R. Todd Thill  
**PHONE:** 866-728-9979  
**E-MAIL:** sales@thilllogistics.com  
**URL:** www.thilllogistics.com

Fulfillment at its finest! More options. Better value. We offer fulfillment in direct response, E-commerce, retail/business-to-business.  
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### TransFirst ePayment Services

**CONTACT:** Sales  
**PHONE:** 888-541-9800  
**FAX:** 402-637-0300  
**E-MAIL:** epaysales@transfirst.com  
**URL:** www.transfirst.com

TransFirst ePayment Services offers innovative credit card and E-check payment processing solutions and merchant accounts. Contact us at 888-541-9800 or visit [www.transfirst.com](http://www.transfirst.com).  
**See our ad on page 4**

### Venable LLP

**CONTACT:** Jeffrey D. Knowles  
**PHONE:** 202-344-4860/888-VENABLE  
**FAX:** 202-344-8300  
**E-MAIL:** jdknowles@venable.com  
**URL:** www.venable.com

As one of *The American Lawyer's* top 100 law firms and based in Washington, D.C., Venable practices in all areas of corporate and business law, complex litigation, intellectual property and government affairs. Venable has extensive experience in the legal areas of advertising, direct marketing, telemarketing, intellectual property protection, litigation, antitrust and trade regulation and licensing, contract and general business law. Venable also represents clients before the FTC, FDA, CPSC, FCC, state attorneys general and other regulatory authorities.  
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Submit changes for your listing to Monica Kollmann by E-mail at [mkollmann@questex.com](mailto:mkollmann@questex.com). This index is published at no expense to advertisers of *Response* magazine. The publisher assumes no responsibility for errors or omissions.

## Classified Directory

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