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## Re: Energy infrastructure fact sheet & KXL oped

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From: jbenenson@bsgco.com

To: tcarrk@hillaryclinton.com

Date: 2015-09-08 19:16

Subject: Re: Energy infrastructure fact sheet & KXL oped

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I don't like saying points us to an energy future.

Isn't it simply: keystone xl puts our economy, our country, and our global climate at risk.

Sent from my iPhone

On Sep 8, 2015, at 4:58 PM, Tony Carrk

<tcarrk@hillaryclinton.com<mailto:tcarrk@hillaryclinton.com>>

wrote:

Good here as long as policy is.

From:

speechdrafts@hillaryclinton.com<mailto:speechdrafts@hillaryclint  
[mailto:speechdrafts@hillaryclinton.com<mailto:speechdrafts@hill  
On Behalf Of Kristina Costa

Sent: Tuesday, September 8, 2015 4:53 PM

To: Joel Benenson

<jbenenson@bsgco.com<mailto:jbenenson@bsgco.com>>

Cc: Speech Drafts

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Subject: Re: Energy infrastructure fact sheet & KXL oped

Any further edits or comments from this group before sending  
the package forward to the book? Thanks all.

On Mon, Sep 7, 2015 at 8:07 PM, Kristina Costa

<kcosta@hillaryclinton.com<mailto:kcosta@hillaryclinton.com>>

wrote:

How about we invert it and cut the additional detail. Can you

live with that?

Keystone XL points us toward an energy future that puts the United States and our global climate at even greater risk. But building clean, secure, and affordable North American energy future is bigger than Keystone XL or any other single project.

We can make the United States the global leader in the fight against climate change and the clean energy superpower of the 21st century. That's why today I am announcing a comprehensive strategy to modernize American energy infrastructure and forge a new partnership with Canada and Mexico to cut carbon pollution across the continent and combat climate change, unleashing billions in investment, delivering reliable and affordable energy, protecting the health of our families and communities, and creating good-paying jobs and careers.

On Mon, Sep 7, 2015 at 7:59 PM, Joel Benenson

<jbenenson@bsgco.com<mailto:jbenenson@bsgco.com>> wrote:

I understand the point. But right now you don't have any sound bite that elevates her position and all that will get picked up is that she's opposed to keystone.

The clean energy superpower phrase is in the final clause of a single-sentence 60-word paragraph. We have to have a single big idea that encapsulates her vision on this and link it to our country's future. The clean energy superpower is her line; leading the world in running our homes, factories, offices and schools on clean energy is a big idea ...

I'm worried that if we don't have something like that we are

light on her core values and beliefs on this issue and we are missing those, she risks looking very political, especially on this.

**From:**

**speechdrafts@hillaryclinton.com**<mailto:speechdrafts@hillaryclint  
[mailto:speechdrafts@hillaryclinton.com<mailto:speechdrafts@hill  
On Behalf Of Kristina Costa

Sent: Monday, September 07, 2015 7:48 PM

**To: Joel Benenson**

Cc: Speech Drafts; Approvals Account; Nikki Budzinski; Trevor Houser; Ben Kobren; Pete Ogden

Subject: Re: Energy infrastructure fact sheet & KXL oped

Recirculating both the fact sheet and op-ed reflecting edits and comments from Jake, Nikki, and Joel. **In answer to research: changed 20 to 40,** and Trevor can provide calculations based on EIA data, if reporters need it, on the Mexico/Canada trade point. It isn't written up neatly in one place online, unfortunately.

**Joel, we pumped up the climate impacts** but in discussing with Jake decided we do still need to address why she's making her position known, when she has previously said she will wait for the President to make a decision. Added a line about wanting to let voters know where she stands, and added a more expansive graf about making the US the leader in fighting climate change and becoming a clean energy superpower. Nipped and tucked elsewhere to keep the word count down.

Knowing we are still working out rollout timing - comms,

policy, political, do you clear these to go forward to the book?

Thanks all.

On Mon, Sep 7, 2015 at 2:11 PM, Joel Benenson

<jbenenson@bsgco.com<mailto:jbenenson@bsgco.com>> wrote:

Sure you have these stats, on cities, but just in case:

<http://www.environmentamerica.org/reports/ame/shining-cities-0>

From:

speechdrafts@hillaryclinton.com<mailto:speechdrafts@hillaryclint  
[mailto:speechdrafts@hillaryclinton.com<mailto:speechdrafts@hill

On Behalf Of Kristina Costa

Sent: Monday, September 07, 2015 9:39 AM

To: Speech Drafts; Approvals Account; Nikki Budzinski; Trevor Houser; Ben Kobren; Pete Ogden

Subject: Energy infrastructure fact sheet & KXL oped

Team,

Attaching a draft HRC op-ed which uses opposition to KXL as a pivot to talk about a plan for broad investment in modernizing our energy infrastructure and forging a climate compact between the US, Mexico, and Canada. These versions reflect initial edits and comments from the policy team, JDP, and Nikki.

The current thinking is to have HRC address this in her meeting with the building trades on Wednesday and roll out the fact sheet and op-ed in conjunction with that. Please send edits and

clearances from comms, policy, research, and political to me, Trevor, Ben, and Pete no later than 10 am tomorrow so we can get this to HRC with plenty of time for her review and clearance.

Thanks,

Kristina

Top



**COURAGE** >



Tor is an encrypted anonymising network that makes it harder to intercept internet communications, or see where communications are coming from or going to.

(<https://www.torproject.org/>)

Tails is a live operating system, that you can start on almost any computer from a DVD, USB stick, or SD card. It aims at preserving your privacy and anonymity.

(<https://tails.boum.org/>)

The Courage Foundation is an international organisation that supports those who risk life or liberty to make significant contributions to the historical record.

(<https://www.couragefoundation.org/>)

Bitcoin uses peer-to-peer technology to operate with no central authority or banks; managing transactions and the issuing of bitcoins is carried out collectively by the network.

(<https://www.bitcoin.org/>)

 (<https://www.facebook.com/wikileaks>)

 (<https://twitter.com/wikileaks>)