

## WH Hires "Negative Story" Squasher

## Katie Pavlich

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Welcome to the <u>latest use of taxpayer dollars</u> to shove Obama propaganda down your throat, on your dime. The White House has moved a staffer from the White House New Media Department into a position of "rapid media response," with a goal of squashing, or cleaning up negative stories about President Obama on the internet.

The Obama administration has created and staffed a new position tucked inside their communications shop for helping coordinate rapid response to unfavorable stories and fostering and improving relations with the progressive online community.

"This week, Jesse Lee will move from the new media department into a role in the communications department as Director of Progressive Media & Online Response," read an internal memo from Communications Director Dan Pfeiffer, provided to The Huffington Post. "For the last two years, Jesse has often worn two hats working in new media and serving as the White House's liaison with the progressive media and online community. Starting this week, Jesse will take on the second role full time working on outreach, strategy and response."

The post is a new one for this White House. Rapid response has been the purview of the Democratic National Committee (and will continue to be). Lee's hire, however, suggests that a portion of it will now be handled from within the administration. It also signals that the White House will be adopting a more aggressive engagement in the online world in the months ahead.

With Obama's record during his first term, Lee has his work cut out for him. I'm not sure if this move by the White House is an attempt to limit free speech or is just whining. You make the call.