

Creating jobs through innovation.

Throughout our history, Apple has created entirely new products — and entirely new industries — by focusing on innovation. As a result, we've created or supported nearly 600,000 jobs for U.S. workers: from the engineer who helped invent the iPad to the delivery person who brings it to your door.



307,250
current jobs ranging from engineering to manufacturing to transportation

50 states
with full-time Apple employees

291,250
iOS app economy jobs

U.S. Jobs Supported by Apple



Based on a study by Analysis Group in February 2012, Apple has directly or indirectly created 307,250 U.S. jobs.* These jobs — spread across all 50 states — include thousands of jobs in numerous industries, from the people who create components for our products to the people who build the planes and trucks that carry them to our customers. For example, this figure also includes workers in Texas who manufacture processors for iOS products, Corning employees in Kentucky and New York who create the majority of the glass for iPhone, and FedEx and UPS employees. Together with the 291,250 iOS jobs generated by the app economy, these 307,250 jobs make a total of 598,500 U.S. jobs created or supported by Apple.

The numbers at a glance

307,250 current U.S. jobs supported by Apple:

- 50,250 jobs at Apple
- 257,000 jobs at other companies, in fields that include:
 - the development and manufacturing of components, materials, and equipment
 - professional, scientific, and technical services
 - consumer sales
 - transportation
 - business sales
 - healthcare

The App Economy



With more than 850,000 apps and more than 45 billion downloads in less than five years, the App Store has created an entirely new industry: iOS app design and development. The app revolution has added more than 291,250 iOS jobs to the U.S. economy since the introduction of iPhone in 2007.** And Apple has paid more than \$9 billion in royalties to developers through the App Store. We also provide app developers with the tools and distribution they need to bring their best ideas to tens of millions of iOS customers worldwide.

The numbers at a glance

- 291,250 iOS app economy jobs in the U.S.
- 275,000 registered iOS developers in the U.S.
- Nearly 6000 iOS developer jobs available now on job search aggregator Indeed.com
- \$9 billion paid to Apple developers from App Store sales

Jobs at Apple



The number of Apple jobs based in the U.S. has more than quadrupled over the past decade, from less than 10,000 employees in 2002 to more than 50,250 today. That number more than doubles again when we include vendors that employ more than 50,000 people who directly support Apple. These jobs require people with a wide variety of skills — including construction workers, component manufacturers, retail specialists, tech support representatives, salespeople, marketers, and the best hardware and software engineers in the world. [View all current open positions at Apple](#) ▶

The numbers at a glance

- 80,000 employees worldwide
- 50,250 in the U.S., nearly two-thirds of worldwide headcount
- 5000 U.S. jobs created in 2012
- 21,000 U.S. jobs added since 2008
- 7000 construction jobs projected to build Apple's new Cupertino campus
- 50 states with full-time Apple employees

Apple Retail Stores



Our 250 retail stores in the U.S. average over 100 employees each — the majority of whom are full-time employees. But unlike most retailers, we don't rely on seasonal hiring. And part-time Apple Store employees are eligible for the same benefits as our full-time staff, including health insurance and the employee stock purchase plan.

The numbers at a glance

- 26,000 U.S. retail employees
- 250 U.S. stores in 44 states
- 100+ locally hired employees per store on average
- 4000 retail employees in the Greater New York area
- 5000 U.S. retail employees who have worked at Apple stores for more than five years
- 20,000 construction-related jobs created to build Apple stores in the U.S. since 2001

U.S.-Based Customer Support



While many companies locate their technical support call centers overseas to save money, we've decided to keep our call centers in the U.S. The vast majority of our customer support calls are handled by U.S. employees. Relocating our call centers overseas to places like India would reduce our costs by 50 percent or more. But we keep these jobs in the U.S. because it helps us deliver a better customer experience. It's also an important reason why Apple's technical support has led the industry for more than a decade.

The numbers at a glance

- 10,000 U.S.-based AppleCare Advisors
- 24 U.S. call centers in 17 states
- 3300 home-based AppleCare Advisors
- 600 advisors working for Apple while earning their college degrees

*Analysis Group analyzed Apple's impact on the U.S. job market and economy by using information on the total amount Apple spent on goods and services in the U.S. in 2011 and applying that information to standard Type 1 employment multipliers developed by the U.S. Bureau of Economic Analysis. These numbers do not include an estimated 187,000 additional jobs that have resulted from the increased spending of individuals and households whose income is directly or indirectly tied to Apple's economic activity.

**A 2012 study by TechNet found that the app economy added 466,000 jobs overall to the U.S. economy. Using the same keyword search methodology employed by the study's authors at the time of its release, we found that 45 percent of job postings in the app economy are specifically tied to iPhone and iOS, indicating that at least 291,250 jobs are driven by the iOS app economy.