

Analysis & Projections

World Shale Gas Resources: An Initial Assessment of 14 Regions Outside the United States

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Background

The use of horizontal drilling in conjunction with hydraulic fracturing has greatly expanded the ability of producers to profitably produce natural gas from low permeability geologic formations, particularly shale formations. Application of fracturing techniques to stimulate oil and gas production began to grow rapidly in the 1950s, although experimentation dates back to the 19th century. Starting in the mid-1970s, a partnership of private operators, the U.S. Department of Energy (DOE) and the Gas Research Institute (GRI) endeavored to develop technologies for the commercial production of natural gas from the relatively shallow Devonian (Huron) shale in the Eastern United States. This partnership helped foster technologies that eventually became crucial to producing natural gas from shale rock, including horizontal wells, multi-stage fracturing, and slick-water fracturing.¹ Practical application of horizontal drilling to oil production began in the early 1980s, by which time the advent of improved downhole drilling motors and the invention of other necessary supporting equipment, materials, and technologies, particularly downhole telemetry equipment, had brought some applications within the realm of commercial viability.²

The advent of large-scale shale gas production did not occur until Mitchell Energy and Development Corporation experimented during the 1980s and 1990s to make deep shale gas production a commercial reality in the Barnett Shale in North-Central Texas. As the success of Mitchell Energy and Development became apparent, other companies aggressively entered this play so that by 2005, the Barnett Shale alone was producing almost half a trillion cubic feet per year of natural gas. As natural gas producers gained confidence in the ability to profitably produce natural gas in the Barnett Shale and confirmation of this ability was provided by the results from the Fayetteville Shale in North Arkansas, they began pursuing other shale formations, including the Haynesville, Marcellus, Woodford, Eagle Ford and other shales.

The development of shale gas plays has become a "game changer" for the U.S. natural gas market. The proliferation of activity into new shale plays has increased dry shale gas production in the United States from 0.39 trillion cubic feet in 2000 to 4.80 trillion cubic feet in 2010, or 23 percent of U.S. dry gas production. Wet shale gas reserves have increased to about 60.64 trillion cubic feet by year-end 2009, when they comprised about 21 percent of overall U.S. natural gas reserves, now at the highest level since 1971.³

The growing importance of U.S. shale gas resources is also reflected in EIA's *Annual Energy Outlook 2011 (AEO2011)* energy projections, with technically recoverable U.S. shale gas resources now estimated at 862 trillion cubic feet. Given a total natural gas resource base of 2,543 trillion cubic feet in the *AEO2011* Reference case, shale gas resources constitute 34 percent of the domestic natural gas resource base represented in the *AEO2011* projections and 44 percent of lower 48 onshore resources. As a result, shale gas is the largest contributor to the projected growth in production, and by 2035 shale gas production accounts for 46 percent of U.S. natural gas production.

The successful investment of capital and diffusion of shale gas technologies has continued into Canadian shales as well. In response, several other countries have expressed interest in developing their own nascent shale gas resource base, which has lead to questions regarding the broader implications of shale gas for international natural gas markets. The U.S. Energy Information Administration (EIA) has received and responded to numerous requests over the past three years for information and analysis regarding domestic and international shale gas. EIA's previous work on the topic has begun to identify the importance of shale gas on the outlook for natural gas.⁴ It appears evident from the significant investments in preliminary leasing activity in many parts of the world that there is significant international potential for shale gas that could play an increasingly important role in global natural gas markets.

To gain a better understanding of the potential of international shale gas resources, EIA commissioned an external consultant, Advanced Resources International, Inc. (ARI), to develop an initial set of shale gas resource assessments. This paper briefly describes key results, the report scope and methodology and discusses the key assumptions that underlie the results. The full consultant report prepared for EIA is in Attachment A. EIA anticipates using this work to inform other analysis and projections, and to provide a starting point for additional work on this and related topics.

Scope and Results

In total, the report assessed 48 shale gas basins in 32 countries, containing almost 70 shale gas formations. These assessments cover the most prospective shale gas resources in a select group of countries that demonstrate some level of relatively near-term promise and for basins that have a sufficient amount of geologic data for resource analysis. Figure 1 shows the location of these basins and the regions analyzed. The map legend indicates four different colors on the world map that correspond to the geographic scope of this initial assessment:

- Red colored areas represent the location of assessed shale gas basins for which estimates of the 'risked' gas-in-place and technically recoverable resources were provided.
- Yellow colored area represents the location of shale gas basins that were reviewed, but for which estimates were not provided, mainly due to the lack of data necessary to conduct the assessment.
- White colored countries are those for which at least one shale gas basin was considered for this report.
- Gray colored countries are those for which no shale gas basins were considered for this report.

Although the shale gas resource estimates will likely change over time as additional information becomes available, the report shows that the international shale gas resource base is vast. The initial estimate of technically recoverable shale gas resources in the 32 countries examined is 5,760 trillion cubic feet, as shown in Table 1. Adding the U.S. estimate of the shale gas technically recoverable resources of 862 trillion cubic feet results in a total shale resource base estimate of 6,622 trillion cubic feet for the United States and the other 32 countries assessed. To put this shale gas resource estimate in some perspective, world proven reserves⁵ of natural gas as of January 1, 2010 are about 6,609 trillion cubic feet,⁶ and world technically recoverable gas resources are roughly 16,000 trillion cubic feet,⁷ largely excluding shale gas. Thus, adding the identified shale gas resources to other gas resources increases total world technically recoverable gas resources by over 40 percent to 22,600 trillion cubic feet.

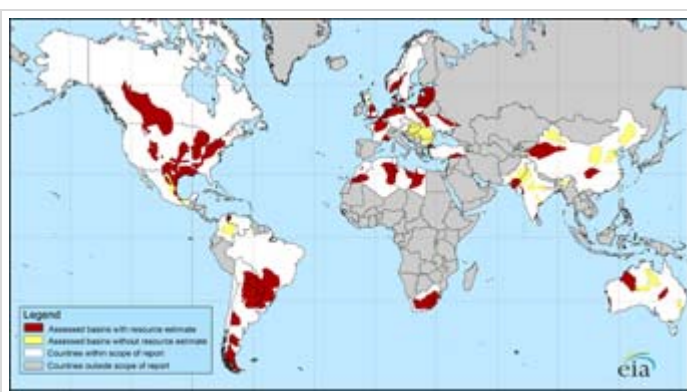


Figure 1. Map of 48 major shale gas basins in 32 countries

The estimates of technically recoverable shale gas resources for the 32 countries outside of the United States represents a moderately conservative 'risked' resource for the basins reviewed. These estimates are uncertain given the relatively sparse data that currently exist and the approach the consultant has employed would likely result in a higher estimate once better information is available. The methodology is outlined below and described in more detail within the attached report, and is not directly comparable to more detailed resource assessments that result in a probabilistic range of the technically recoverable resource. At the current time, there are efforts underway to develop more detailed shale gas resource assessments by the countries themselves, with many of these assessments being assisted by a number of U.S. federal agencies under the auspices of the Global Shale Gas Initiative (GSGI) which was launched in April 2010.⁸

Delving deeper into the results at a country level, there are two country groupings that emerge where shale gas development may appear most attractive. The first group consists of countries that are currently highly dependent upon natural gas imports, have at least some gas production infrastructure, and their estimated shale gas resources are substantial relative to their current gas consumption. For these countries, shale gas development could significantly alter their future gas balance, which may motivate development. Examples of countries in this group include France, Poland, Turkey, Ukraine, South Africa, Morocco, and Chile. In addition, South Africa's shale gas resource endowment is interesting as it may be attractive for use of that natural gas as a feedstock to their existing gas-to-liquids (GTL) and

coal-to-liquids (CTL) plants.

Table 1. Estimated shale gas technically recoverable resources for select basins in 32 countries, compared to existing reported reserves, production and consumption during 2009

	2009 Natural Gas Market ¹ (trillion cubic feet, dry basis)			Proved Natural Gas Reserves ² (trillion cubic feet)	Technically Recoverable Shale Gas Resources (trillion cubic feet)
	Production	Consumption	Imports (Exports)		
Europe					
France	0.03	1.73	98%	0.2	180
Germany	0.51	3.27	84%	6.2	8
Netherlands	2.79	1.72	(62%)	49.0	17
Norway	3.65	0.16	(2,156%)	72.0	83
U.K.	2.09	3.11	33%	9.0	20
Denmark	0.30	0.16	(91%)	2.1	23
Sweden	-	0.04	100%		41
Poland	0.21	0.58	64%	5.8	187
Turkey	0.03	1.24	98%	0.2	15
Ukraine	0.72	1.56	54%	39.0	42
Lithuania	-	0.10	100%		4
Others ⁽³⁾	0.48	0.95	50%	2.71	19
North America					
United States ⁽⁴⁾	20.6	22.8	10%	272.5	862
Canada	5.63	3.01	(87%)	62.0	388
Mexico	1.77	2.15	18%	12.0	681
Asia					
China	2.93	3.08	5%	107.0	1,275
India	1.43	1.87	24%	37.9	63
Pakistan	1.36	1.36	-	29.7	51
Australia					
	1.67	1.09	(52%)	110.0	396
Africa					
South Africa	0.07	0.19	63%	-	485
Libya	0.56	0.21	(165%)	54.7	290
Tunisia	0.13	0.17	26%	2.3	18
Algeria	2.88	1.02	(183%)	159.0	231
Morocco	0.00	0.02	90%	0.1	11
Western Sahara	-	-		-	7
Mauritania	-			1.0	0
South America					
Venezuela	0.65	0.71	9%	178.9	11
Colombia	0.37	0.31	(21%)	4.0	19
Argentina	1.46	1.52	4%	13.4	774
Brazil	0.36	0.66	45%	12.9	226
Chile	0.05	0.10	52%	3.5	64
Uruguay	-	0.00	100%		21
Paraguay	-	-			62
Bolivia	0.45	0.10	(346%)	26.5	48
Total of above areas	53.1	55.0	(3%)	1,274	6,622
Total world	106.5	106.7	0%	6,609	

Sources:

¹Dry production and consumption: EIA, International Energy Statistics, as of March 8, 2011.

² Proved gas reserves: Oil and Gas Journal, Dec., 6, 2010, P. 46-49.

³Romania, Hungary, Bulgaria.

⁴U.S. data are from various EIA sources. The proved natural gas reserves number in this table is from the *U.S. Crude Oil, Natural Gas, and Natural Gas Liquids Reserves, 2009* report, whereas the 245 trillion cubic feet estimate used in the *Annual Energy Outlook 2011* report and cited on the previous page is from the previous year estimate.

The second group consists of those countries where the shale gas resource estimate is large (e.g., above 200 trillion cubic feet) and there already exists a significant natural gas production infrastructure for internal use or for export. In addition to the United States, notable examples of this group include Canada, Mexico, China, Australia, Libya, Algeria, Argentina, and Brazil. Existing infrastructure would aid in the timely conversion of the resource into production, but could also lead to competition with other natural gas supply sources. For an individual country the situation could be more complex.

Methodology

This report represents EIA's initial effort to produce a systematic assessment of the international shale gas resource base and contains chapters on the 14 priority regions identified by EIA for initial study, including 32 countries. These priority regions were selected for a combination of factors that included potential availability of data, country-level natural gas import dependence, observed large shale basins, and observations of activities by companies and governments directed at shale gas development.

The 14 regions and 32 countries covered in the report are:

- Canada
- Mexico
- Northern South America (Colombia, Venezuela)
- Southern South America (Argentina, Chile, Uruguay, Paraguay, Bolivia, Brazil)
- Central North Africa (Algeria, Tunisia, Libya)
- Western North Africa (Morocco, Mauritania, Western Sahara)
- Southern Africa (South Africa)
- Western Europe (including, France, Germany, Netherlands, Norway, Denmark, Sweden, United Kingdom)
- Poland
- Ukraine, Lithuania and other Eastern Europe countries
- China
- India and Pakistan
- Turkey
- Australia

Russia and Central Asia, Middle East, South East Asia, and Central Africa were not addressed by the current report. This was primarily because there was either significant

quantities of conventional natural gas reserves noted to be in place (i.e., Russia and the Middle East), or because of a general lack of information to carry out even an initial assessment. In addition, certain limitations in scope reflected funding constraints.

The consultant's approach relied upon publically available data from technical literature and studies on each of the selected international shale gas basins to first provide an estimate of the 'risked gas in-place,' and then to estimate the technically recoverable resource for that region. This methodology is intended to make the best use of sometimes scant data in order to perform initial assessments of this type.

Risked Gas In-Place

The risked gas in-place estimate is derived by first estimating the amount of 'gas in-place' resource for a prospective area within the basin, and then de-rating that gas in-place by factors that, in the consultant's expert judgment, account for the current level of knowledge of the resource and the capability of the technology to eventually tap into the resource. The resulting estimate is referred to as the risked gas in-place.

1. Conduct a preliminary review of the basin and select the shale gas formations to be assessed.
2. Determine the areal extent of the shale gas formations within the basin and estimate its overall thickness, in addition to other parameters.
3. Determine the 'prospective area' deemed likely to be suitable for development based on a number of criteria and application of expert judgment.
4. Estimate the gas in-place as a combination of 'free gas'⁹ and 'adsorbed gas'¹⁰ that is contained within the prospective area.
5. Establish and apply a composite 'success factor' made up of two parts. The first part is a 'play success probability factor' which takes into account the results from current shale gas activity as an indicator of how much is known or unknown about the shale formation. The second part is a 'prospective area success factor', which takes into account a set of factors (e.g., geologic complexity and lack of access) that could limit portions of the 'prospective area' from development.

Technically Recoverable Resource

The estimated technically recoverable resource base is one of the basic metrics for quantifying the total resource base that analysts would use to estimate future natural gas production. The technically recoverable resource estimate for shale gas in this report is established by multiplying the risked gas-in-place by a shale gas recovery factor, which incorporates a number of geological inputs and analogs that are appropriate to each shale gas basin and formation.

The basic recovery factors used in this report generally ranged from 20 percent to 30 percent, with some outliers of 15 percent and 35 percent being applied in exceptional cases. The consultant selected the recovery factor based on prior experience in how production occurs, on average, given a range of factors including mineralogy, geologic complexity, and a number of other factors that affect the response of the geologic formation to the application of best practice shale gas recovery technology.

Key Exclusions

The information contained within this report represents an initial assessment of the shale gas resource base in 14 regions outside the United States. As such, there are a number of additional factors outside of the scope of this report that must be considered when attempting to incorporate the information into a forecast of future shale gas production. In addition, several other exclusions were made for this report to simplify how the assessments were made and to keep the work to a level consistent with the available resources.

Some of the key exclusions for this report include the following:

- **Assessed basins without a resource estimate**, which resulted when data were judged to be inadequate to provide a useful estimate. Including additional basins would, on average, likely result in an increase in the estimated resource base.
- **Countries outside the scope of the report**, the inclusion of which would also likely add to the estimated resource base – particularly since it is acknowledged that potentially productive shales exist in Russia and most of the countries in the Middle East. While expanding the scope would likely result in an increase in the estimated shale gas technically recoverable resources, this initial assessment did not focus on those regions due to their substantial conventional gas resources. In other cases, the infrastructure or markets that would be a necessary precondition for gas production may not be built within a meaningful time frame.
- **Offshore portions** of assessed shale gas basins were excluded, as well as shale gas basins that exist entirely offshore.
- **Coalbed methane, tight gas** and other natural gas resources that may exist within these countries were also excluded from the assessment.
- **Shale oil** was excluded from the assessment, although the contractor noted for several basins that the limits of the assessed shale gas area were defined by the transition from higher maturity gas prone areas to the lower maturity 'oil window'.
- **Production costs** were not estimated for any of the basins. The costs of production could be greatly impacted by a number of factors including the availability of existing infrastructure, availability and cost of adequately trained labor, availability and cost of equipment such as rigs and pumping equipment, the geologic features of the fields within the play such as depth and thickness, and a number of other factors that affect the direct costs of production. Estimated production costs for each of the basins would also need to be considered in order to estimate the potential future production of shale gas given a future price.
- **Above ground issues** were not considered, such as access to the resource, can greatly affect production costs and the timing of production.

Footnotes

¹G.E. King, Apache Corporation, "Thirty Years of Gas Shale Fracturing: What Have We Learned?", prepared for the SPE Annual Technical Conference and Exhibition (SPE 133456), Florence, Italy, (September 2010); and U.S. Department of Energy, *DOE's Early Investment in Shale Gas Technology Producing Results Today*, (February 2011), web site http://www.netl.doe.gov/publications/press/2011/11008-DOE_Shale_Gas_Research_Producing_R.html

²See: U.S. Energy Information Administration, "*Drilling Sideways: A Review of Horizontal Well Technology and Its Domestic Application*", DOE/EIA-TR-0565 (April 1993).

³http://www.eia.doe.gov/oil_gas/natural_gas/data_publications/crude_oil_natural_gas_reserves/cr.html.

⁴Examples of EIA work that has spurred or resulted from interest in this topic includes: U.S. Energy Information Administration, *AEO2011 Early Release Overview* (Dec 2010); R. Newell, U.S. Energy Information Administration, "Shale Gas, A Game Changer for U.S. and Global Gas Markets?", presented at the *Flame—European Gas Conference*, Amsterdam, Netherlands (March 2, 2010); H. Gruenspecht, U.S. Energy Information Administration, "International Energy Outlook 2010 With Projections to 2035", presented at Center for Strategic and International Studies, Washington, D.C. (May 25, 2010); and R. Newell, U.S. Energy Information Administration, "The Long-term Outlook for Natural Gas", presented to the Saudi Arabia - United States Energy Consultations, Washington, D.C. (February 2, 2011).

⁵Reserves refer to gas that is known to exist and is readily producible, which is a subset of the technically recoverable resource base estimate for that source of supply. Those estimates encompass both reserves and that natural gas which is inferred to exist, as well as undiscovered, and can technically be produced using existing technology. For example, EIA's estimate of all forms of technically recoverable natural gas resources in the U.S. for the *Annual Energy Outlook 2011* early release is 2,552 trillion cubic feet, of which 827 trillion cubic feet consists of unproved shale gas resources and 245 trillion cubic feet are proved reserves which consist of all forms of readily producible natural gas including 34 trillion cubic feet of shale gas.

⁶"Total reserves, production climb on mixed results," *Oil and Gas Journal* (December 6, 2010), pp. 46-49.

⁷Includes 6,609 trillion cubic feet of world proven gas reserves (*Oil and Gas Journal 2010*); 3,305 trillion cubic feet of world mean estimates of inferred gas reserves, excluding the United States (USGS, *World Petroleum Assessment 2000*); 4,669 trillion cubic feet of world mean estimates of undiscovered natural gas, excluding the United States (USGS, *World Petroleum Assessment 2000*); and U.S. inferred reserves and undiscovered gas resources of 2,307 trillion cubic feet in the United States, including 827 trillion cubic feet of unproved shale gas (EIA, *AEO2011*).

⁸The Department of State is the lead agency for the GSGI, and the other U.S. government agencies that also participate include: the U.S. Agency for International Development (USAID); the Department of Interior's U.S. Geological Survey (USGS); Department of Interior's Bureau of Ocean Energy Management, Regulation, and Enforcement (BOEMRE); the Department of Commerce's Commercial Law Development Program (CLDP); the Environmental Protection Agency (EPA), and the Department of Energy's Office of Fossil Energy

(DOE/FE). See <http://www.state.gov/s/ciea/gsgji/index.htm> for more information.

⁹Free gas' is gas that is trapped in the pore spaces of the shale. Free gas can be the dominant source of natural gas for the deeper shales.

¹⁰Adsorbed gas' is gas that adheres to the surface of the shale, primarily the organic matter of the shale, due to the forces of the chemical bonds in both the substrate and the gas that cause them to attract. Adsorbed gas can be the dominant source of natural gas for the shallower and higher organically rich shales.