



## Hyundai Motor America Reports All-Time Record Sales for August 2009

- All-time sales record for the award-winning Genesis
- All-time sales record for the award-winning Elantra

FOUNTAIN VALLEY, Calif., Sept. 1 /PRNewswire/ -- Hyundai Motor America today announced August sales of 60,467 units, a 47 percent increase compared with August 2008 and a 33 percent increase over last month, marking an all-time monthly sales record. This also marks the eighth consecutive month of year-over-year retail share gains for Hyundai.

"August was a shot-in-the-arm for the industry, and a great month for Hyundai and our dealers, with all-time sales records for the Hyundai brand, Elantra and Genesis," said John Krafcik, president and CEO, Hyundai Motor America. "U.S. car buyers responded in record numbers to high-quality, award-winning Hyundai products and our industry-leading Hyundai Assurance programs - the 10-year warranty, vehicle return program, and Gas Lock price protection. Elantra was well-positioned to take advantage of the CARS program with its fuel-efficiency and J.D. Power Initial Quality Survey award, while Genesis, the North American Car of the Year and the most-awarded new car of 2009 with over 20 awards, continues to attract smart consumers looking for outstanding value and quality in premium market segments."

These awards and this sales performance are examples of how Hyundai's quality and brand awareness continue to set new standards, thanks to a corporate-wide determination and focus on quality improvement.

"The successful Cash for Clunkers program stimulated the auto industry in time for the summer selling season, and we will work to continue that momentum through the fall," said Dave Zuchowski, vice president of sales. "Hyundai Motor Manufacturing Alabama has returned to a five-day work week, our inventories are replenished and our dealers' lots are filled with a broad lineup of high-value, fuel-efficient vehicles."

Hyundai Motor America, headquartered in Fountain Valley, Calif., is a subsidiary of Hyundai Motor Co. of Korea. Hyundai vehicles are distributed throughout the United States by Hyundai Motor America and are sold and serviced by more than 790 dealerships nationwide.

CARLINE	AUGUST/2009	AUGUST/2008	CY/2009	CY/2008
ACCENT	10,099	6,455	50,661	41,379
SONATA	11,815	11,477	85,677	88,813
ELANTRA	21,673	10,031	75,193	82,463
TIBURON	45	984	8,542	7,053
SANTA FE	10,791	7,675	51,057	51,953
AZERA	336	703	2,593	12,954
TUCSON	2,531	1,685	11,189	14,953
ENTOURAGE	20	391	3,395	3,905
VERACRUZ	841	552	8,130	7,600
GENESIS	2,316	1,177	14,269	1,826
TOTAL	60,467	41,130	310,706	312,899

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